

# COMPANY PROFILE 2022

N O M A D



P U B L I S H I N G , F I L M S , & R E C O R D I N G S

EST. 2000 -

[www.nomadpfr.com](http://www.nomadpfr.com)

[info@nomadpfr.com](mailto:info@nomadpfr.com)

# CONTENT

ABOUT OUR COMPANY

HISTORY

VALUES

GOALS

SERVICES & PRODUCTS

PROCESS

PROJECTS

TEAM

CONTACT

# ABOUT

# NOMAD

NOMAD Publishing, Films, & Recordings LLC is a firm that specializes in advertising and promoting brands and businesses. We provide a variation of services ranging from quality control to web design, and distribution. Whether you are an established brand looking to shoot a new commercial for your product, an author looking to publish your latest novel, or an artist hoping to share your work with the world, we are here to assist you every step of the way.

Our team is made up of talented individuals, with a great wealth of knowledge in many fields. Please don't hesitate to reach out to us with any further inquiries.

01



02



In **2021**, we worked with artists such as Cameroonian music legend, Petit Pays, Babaah Master (from Featurist), Monny Eka de Petit Pays, Tzy Panchak, Francky Tshibambi, Kikohs, King Karlemagne, MPO33 / 40, & Brenda vanelle, among so many others.





ARTISTS IN PHOTO: Babaah Master  
(Featurist), Monny Eka de Petit Pays

# OUR HISTORY

NOMAD PF&R was birthed from a love of communicating and story telling. What started as a teenage boy's fascination with drawing and poetry, developed into a need to use those same creative outlets to close the gap that exists between part of the globe, as the technology now permits us all to live in a small village.

Amongst our team we've amassed at least two decades working in the field of media. From radio, television, to social media, and technology beyond that as well! Today Nomad PF&R is a multimedia company that exists to share the message of musicians, companies, athletes, businessmen, film makers, digital influencers, and every other kind of creative with the world.

## VISION

BECOMING THE BIGGEST MULTINATIONAL MULTIMEDIA COMPANY IN THE WORLD, WITH A HAND IN EVERYTHING FROM IN EVERYTHING FROM ADVERTISEMENT, TO FILM PRODUCTION, AND TECHNOLOGY. CONTINUALLY EXPANDING AS TECHNOLOGY ADVANCES.

## OUR VALUES

## MISSION

ADDING VALUE TO OUR CLIENTS, AND PRESENTING OUR COLLABORATORS IN A LIGHT THAT ALLOWS THEM TO COMPETE IN A GLOBAL MARKET.





TO WORKING WITH COMPANIES THAT VALUE AND UNDERSTAND THE IMPORTANCE OF MARKETING AND BRAND RECOGNITION.

05



MAKE OUR PRESENCE FELT IN OUR MULTIPLE ENDEAVORS FOR THE QUALITY OF OUR WORK.

2022

OUR  
GOALS

06



# SERVICES & PRODUCTS

- Event Management
- Commercials
- Social Media Management
- Marketing & Promotion
- Digital Distribution
- Creation of Websites
- Book Publishing
- Photoshoots
- Audio & Video Production
- Graphic Design

# THE PROCESS

07



## BRAINSTORMING

The first stage in the process is to know what the customer wants, learn the project, and detail what will be applied to the final product.



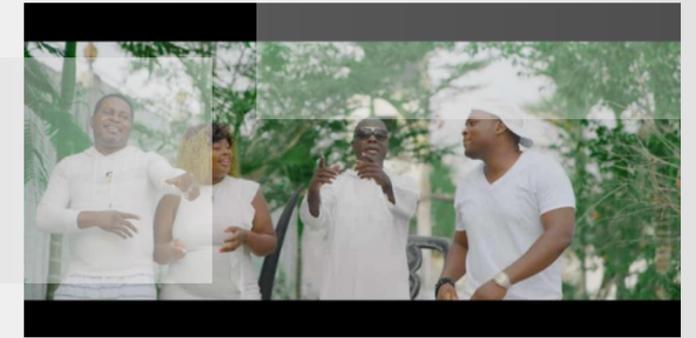
## EXECUTION

After completing the final draft of the product, we start making adjustments with customer's approvals.



## FINALIZATION

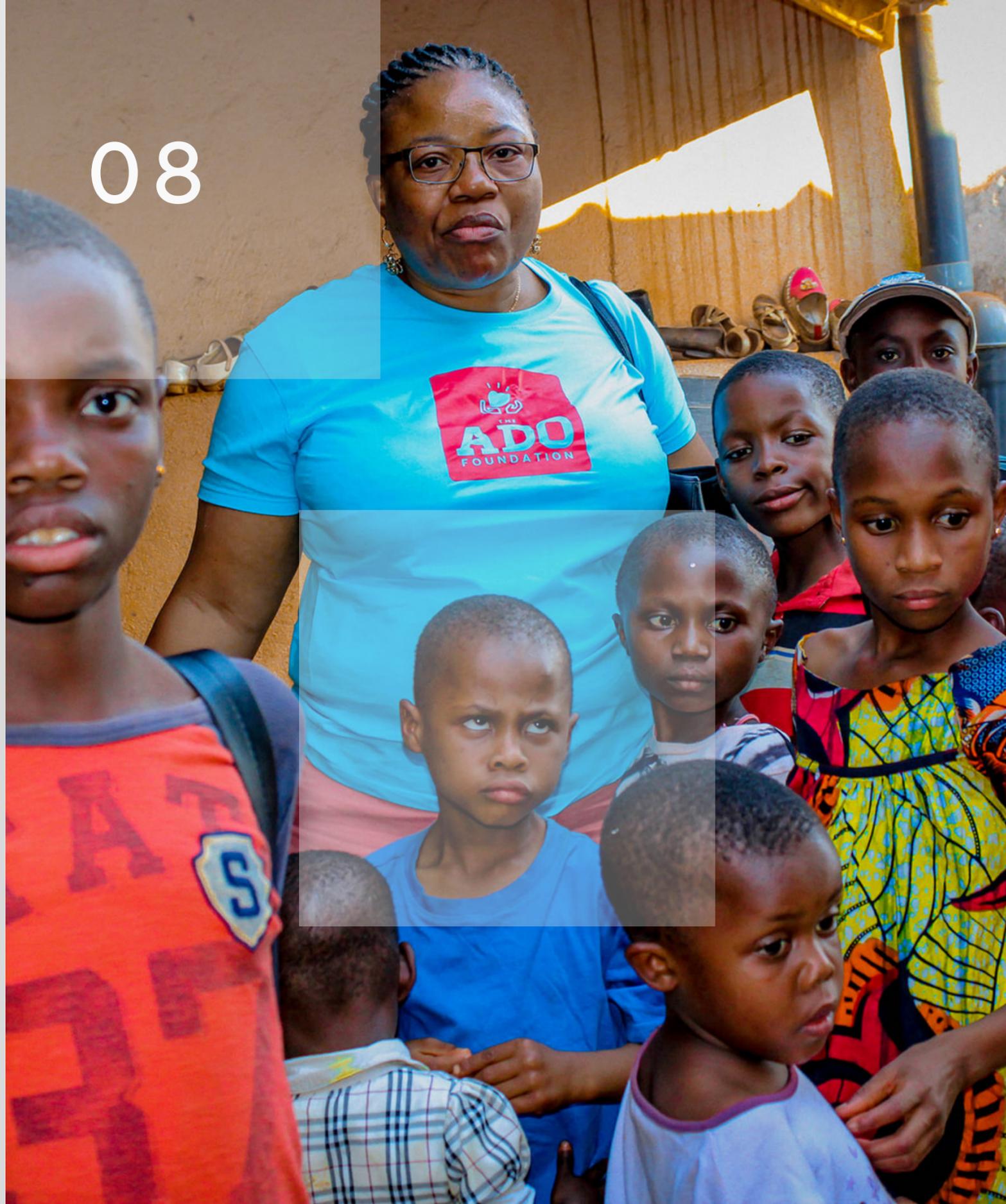
At this stage we do the final quality control and revisions before delivery.



## DELIVERY

The customer receives the product or services to their satisfaction!

08



# NON-PROFIT THE ADO FOUNDATION

NOMAD PF&R's sister association is the ADO Foundation, a non-profit organization that helps underprivileged children around the world. Founded in 2020, the core of our efforts is to use the new ideas and experience of our team in fields ranging from education, agriculture and health to have a positive impact on the lives of children in pain. currently through Cameroon, and possibly Africa. To achieve this, we are raising funds to build a vocational school that will mainly focus on agriculture, health and coding.

Currently, we are working with various orphanages in Cameroon, and trying to provide them with basic necessities. We welcome all donations to help these children in the immediate future.

Visit [adofoundation.org](https://adofoundation.org) for more information.

Role: Coordinating donations, coverage of donations

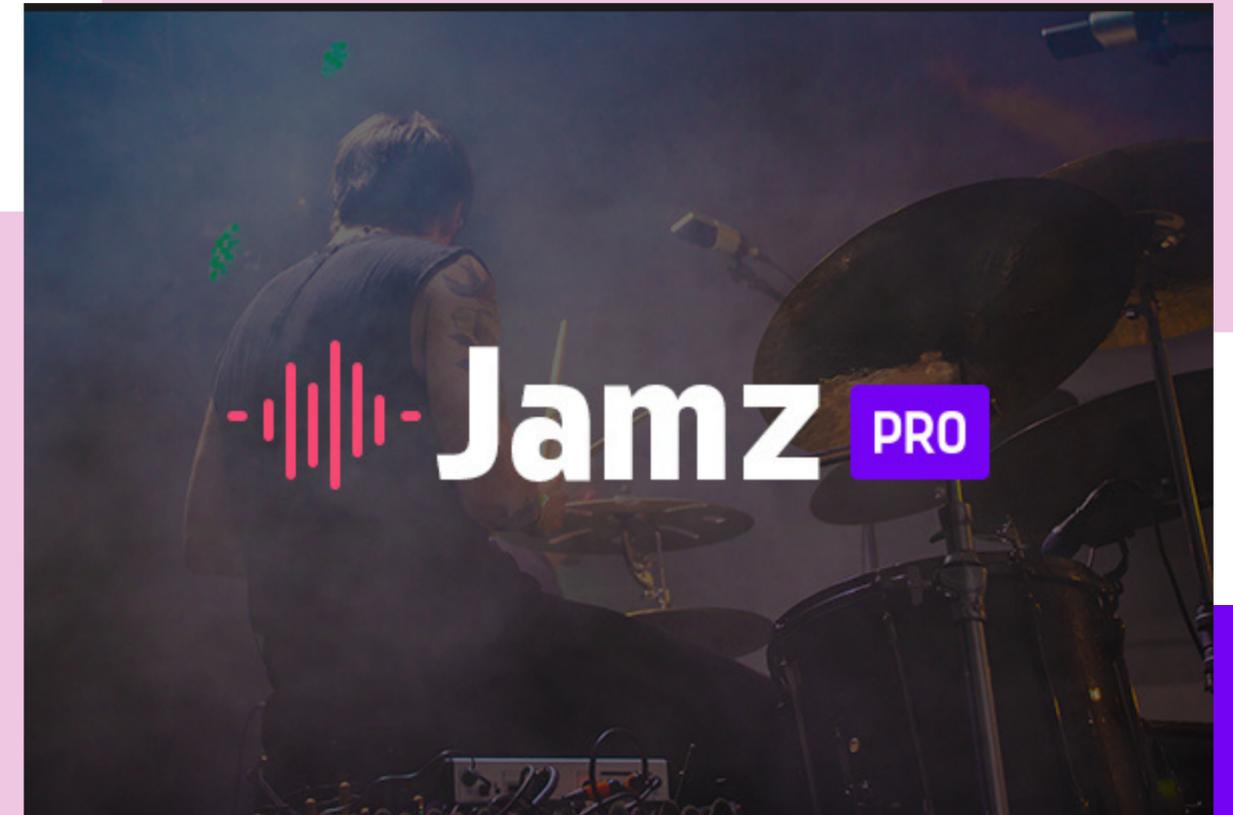
YEAR: 2020

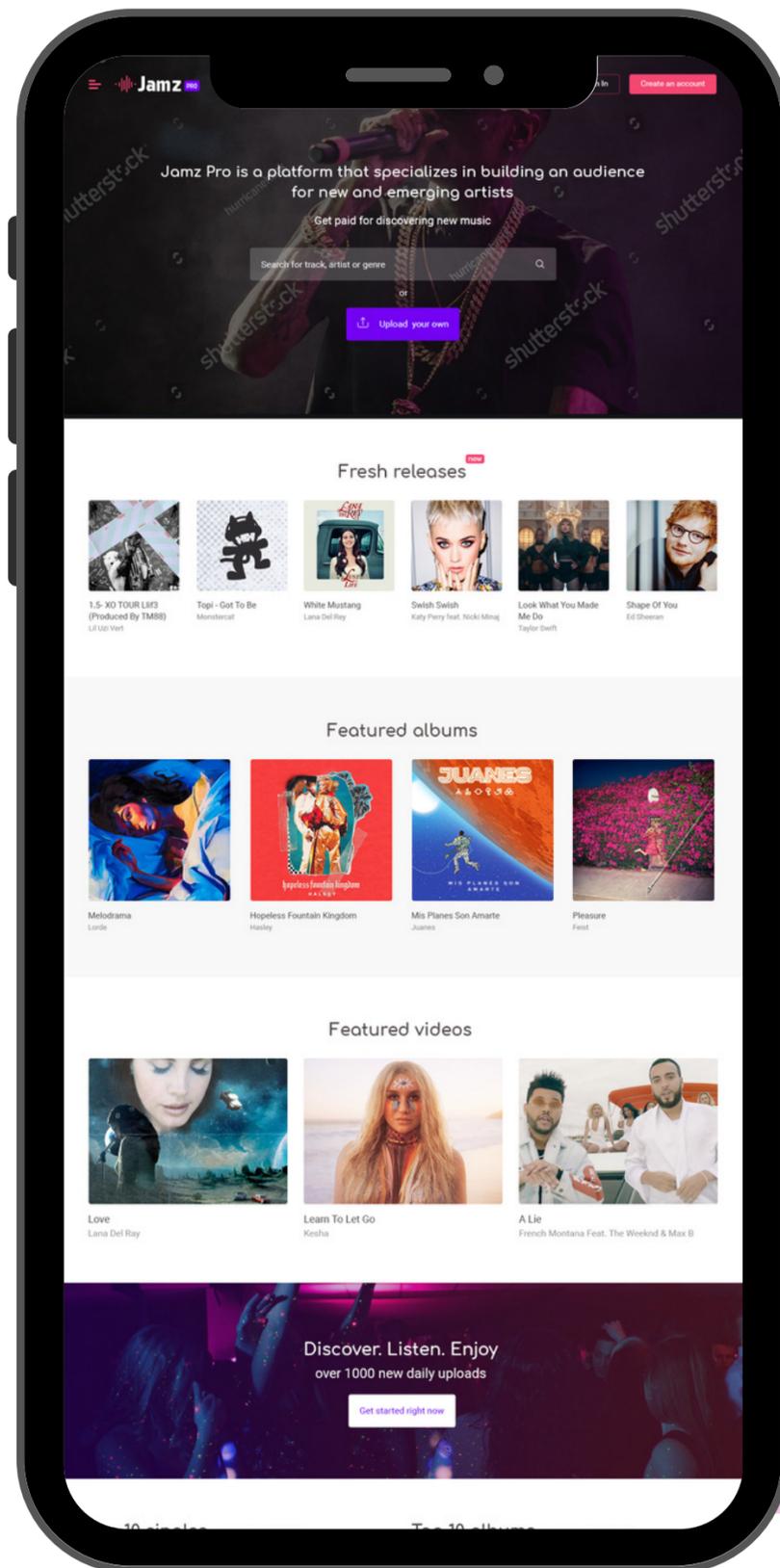


# TECHNOLOGY

10

**Jamz Pro** was conceived as a platform specialized in building an audience for new and emerging artists. With an already crowded music scene, the idea was to allow new talent to blossom in today's market. As opposed to spending money on marketing to radio, TV, blogs, and streaming services, Jamz Pro role is to put the new artist directly in front of his/her potential fan instead. The listener gets paid to discover new music, while the artist gains a potential fan.





## SMARTPHONE APPLICATION & WEBSITE

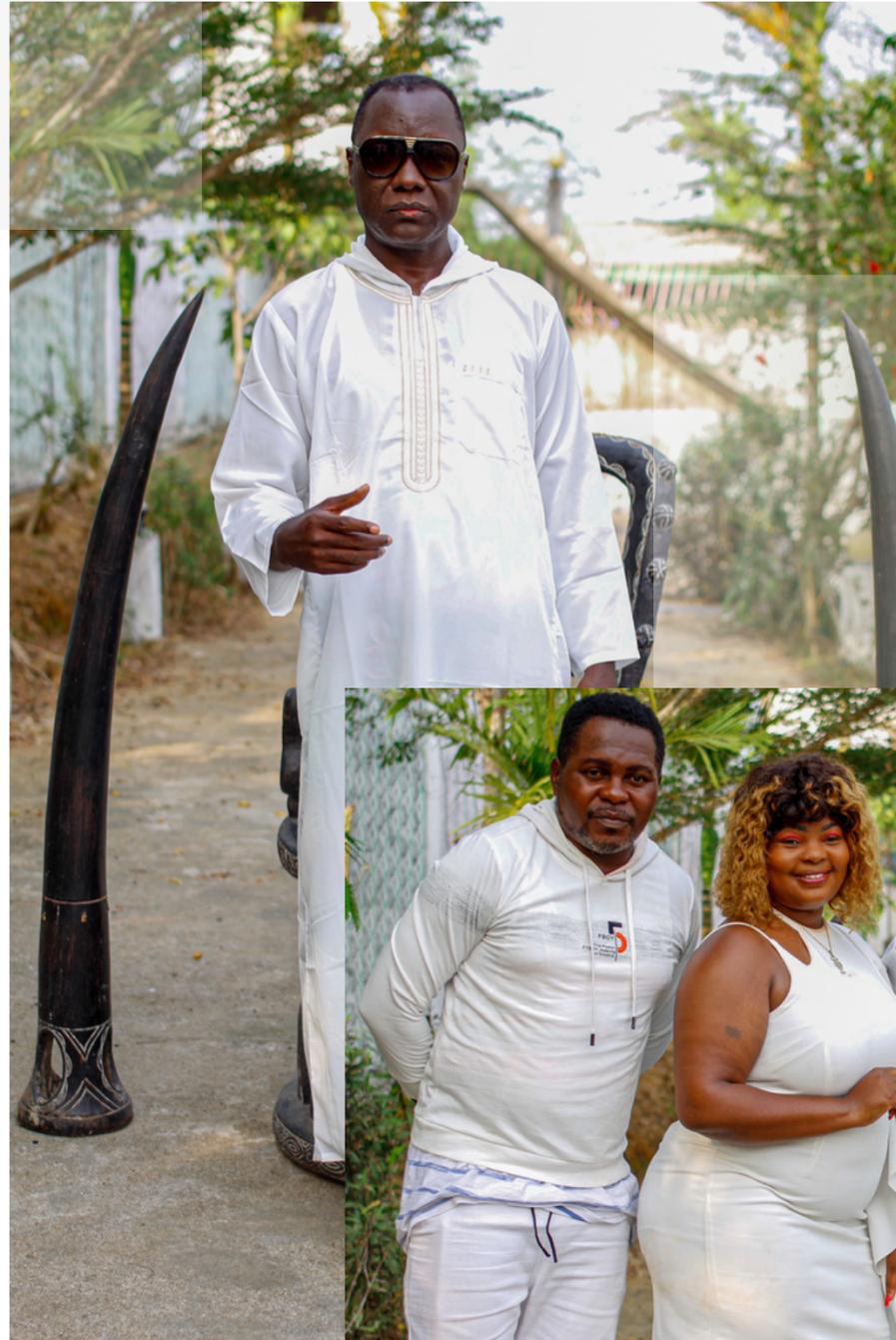
11

With the technological advances of today, Jamz pro's new currency of preference would be Bitcoin (a decentralized digital currency, without a central bank or single administrator, that can be sent from user to user on the peer-to-peer bitcoin network without the need for intermediaries.)and the platform would also operate on Blockchain, facilitating for artists and audiences alike to have a stake in tomorrow's market. An artists' cover art could become an NFT in which his fans can have a stake!

In May of 2018, Jamz Pro secured a \$105,000 investment which brought the companies' value up to \$700,000. Due to lack of further funding however, the project has been on standby since November of 2019.

# 12 RÉALISATION AUDIO VISUELLE

## SAMIRA



“SAMIRA” gave us the opportunity to work with Cameroonian music legend Petit Pays. We created the song and conceived the music video as a tool to promote Eva Eva Business Center, a store that consulted us for marketing and branding purposes.

Aside from Rabba Rabbi himself, the song also feature his protege Monny Eka, Brenda Vanelle, as well as NOMAD PF&R’s founder, Karl Talla. The song was produced by NGA, and video directed by Stephen Diaz.

Role: Conception, Production, Realization  
YEAR: 2021

# EVENTS

13

## SPRITE BASKETBALL COMPETITION

WE HAD THE  
PRIVILEGE OF  
COVERING THE  
SPRITE BASKETBALL  
COMPETITION FOR  
SABC.

Role: PHOTO AND  
VIDEO REPORT  
YEAR: 2021



Artist in Photo:  
Cameroonian rapper,  
MINK'S



# WEB SERIES

## NOMAD PRESENTS: LES AVENTURES DE M.P.O

MBEULEU Sebastien, better known by his stage name “M.P.O 33/40”, wrote scenes and songs in his spare time from riding his motorcycle for his living. He had recorded one song (“LA BIERE”), and would rehearse the scenes he wrote with his friends in his parents’ living room. His only dream at the time was to bring the rest of his ideas to fruition, and share them with the world.

Upon partnering with NOMAD PF&R, his dreams became a reality. Together we completed 9 episodes of “LES AVANTURES DE M.P.O”, as well as delivered a visual treatment for “LA BIÈRE”. Both of which are now available on YouTube and all major streaming platforms.

14

Role: PRODUCTION, DIRECTION  
YEAR: 2021



# PUBLISHING ONCE UPON A TIME IN AMERICA: THE TRUE TALE OF AN IMMIGRANT

“ONCE UPON A TIME IN AMERICA” IS THE DEBUTE MANUSCRIPT BY NOMAD PF&R’S Founder, KARL TALLA. WRITTEN WITH THE GOAL OF INSPIRING A MINISERIES THAT WILL BE SOLD TO A STREAMING PLATFORM SUCH AS NETFLIX OR AMAZON FOR 4 MILLION DOLLARS, THE BOOK SERVES AS A FLAGSHIP PROJECT FOR OUR COMPANY.

THE BOOK HAS BEEN RELEASED ON AMAZON, AUDIBLE, AND ITUNES, IN AUDIO, AS WELL AS PHYSICAL COPIES.

Role: Cover Design, Publishing, Intellectual Protection,  
Marketing

YEAR: 2020



16

# TELEVISION

**OASIS AFRICA TV** is NOMAD PF&R television channel which is currently broadcast by cable, with the plans to expand to satellite and cover the Cameroonian territory, possibly Africa, as well as the rest of the world.

So far we have produced interviews with cultural promoters, economic operators, entrepreneurs, and musicians. We have also produced television programs, broadcast commercials, and published reports and documentaries.



Pictured: Yannick Tanke, head of communications at Nomad PF&R, and Cameroonian football legend, Roger Milla.

YEAR: 2016

# OUR TEAM

17



KARL TALLA  
FOUNDER



YANNICK TANKE  
COMMUNICATION  
MANAGER



STEPHEN DIAZ  
DIRECTOR



SERGE STARCK  
EXTERNAL RELATIONS

# NOMAD

PUBLISHING, FILMS, & RECORDINGS

EST. 2000

PLEASE CONTACT US FOR  
MORE INFORMATION

+237 6 98 72 02 06

INFO@NOMADPFR.com

www.NOMADPFR.com

www.ADOfoundation.org